

JILL S. DAVIDSON

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I'm a leader with deep experience in K-12 education, fundraising, communications, publications, research, nonprofit management, and organizational development. I am seeking and creating opportunities to use my capacities for collaboration, precise and powerful communication, creativity, fiscal responsibility, integrity, and joy to ensure success for all in Providence, Rhode Island, and beyond.

PROFESSIONAL HIGHLIGHTS

Jill S. Davidson Communications, Providence, RI 2005-present
Provide education-related expertise and services in the areas of development/fundraising; organizational development; strategic planning; communications strategy and planning; writing including editorial features, web and marketing copy, annual reports, ghostwriting, research reports; editing including author coaching, developmental editing, and copyediting; editorial production; branding; website development; email marketing; and social media usage. Clients include Great Schools Partnership, Richer Picture, Coalition of Essential Schools, College Unbound, Rhode Island After School Plus Alliance, and the Education Alliance at Brown University.

Managing Director, Coalition of Essential Schools, Providence, RI 2016-2017
Oversaw all operations and programs for the Coalition of Essential Schools (CES), raising its visibility and securing its reputation as the founder of modern progressive K-12 educational reform. Responsibilities included fundraising; developing partnerships; increasing membership; producing email, website, social media, and all other communications; supervising staff; and collaborating with the CES executive board. Directed Fall Forum conference, which took place December 2-3 in Providence, RI with 50+ speakers and presenters and 500 participants. Raised more than \$200,000; exceeded program, communications, membership, fundraising, partnership, and financial management goals.

Director of Publications and Communications, Engaging Schools, Cambridge, MA 2011-2015
COMMUNICATIONS

- Developed and implemented communications strategy to share Engaging Schools' capacity to support meaningful, measurable school improvement. Develop and manage communications budget.
- Directed rebranding campaign, including name change from Educators for Social Responsibility to Engaging Schools. Led decision-making process and managed relationships with external consultants and internal stakeholders. Produced physical and digital collateral, including [the Engaging Schools website](#). Wrote site development RFP, led design process, developed site content. Oversaw e-commerce rebranding.
- Developed and published website content via WordPress CMS. Led team to monitor and continuously improve site for search engine optimization and Google AdWords integration.
- Developed and wrote Engaging Schools email newsletter sent monthly to 25,000+ subscribers.
- Established and directed Engaging Schools' presence on Twitter, Facebook, and other social media sites.
- Led work of trademarking the names of Engaging Schools' core services and programs.
- Contributed writing/research to individual giving and grant-writing programs.

PUBLICATIONS

- Oversaw Engaging Schools' publications program. Responsible for publishing books and other resources for professional services and open market distribution. Developed author compensation model. Developed and managed publications budgets. Served as managing and developmental editor for all publications projects. Managed intellectual property rights, inventory, reprints, and new editions.
- Led all aspects of editorial development and production for *Countering Bullying and Harassment* and *Activators*, including author selection, content development, editing, design, and printing.
- Converted Engaging Schools' bestsellers *The Advisory Guide* and *Activators* into e-book formats.

Managing Director, Coalition of Essential Schools, Providence, RI and Oakland, CA 2010-2011
Led CES national office. Directed annual Fall Forum conference; raised funds through events, individual giving, and grant-writing; managed membership programs; communicated about CES's work through online and print media; developed and managed budgets, staff, and daily operations; collaborated with Executive Board to plan strategic direction.

communicator • convener • strategist • writer • editor • speaker • leader

Publications Director, Coalition of Essential Schools, Providence, RI and Oakland, CA 2001-2010

- Cultivated national network of K-12 educators and leaders, students, researchers, activists, and policymakers to document support for equitable, personalized, and academically challenging schools for all students.
- Edited *Horace*, a nationally distributed quarterly print and online journal documenting the CES principles and the fusion of research and effective practice. Planned, researched, reported, wrote, edited, and produced issues. Managed publication process from concept through distribution.
- Produced all other CES editorial projects including books, newsletters, web site content, blog, social media, advocacy initiatives, research presentations, and promotional materials. Managed publications budget. Supervised support staff and external graphics design and publishing partners.
- Authored professional journal and trade publication articles, books, and book chapters.
- Contributed writing and research to fundraising/grant-writing initiatives that netted more than \$20 million.
- Planned and facilitated events and sessions at annual Fall Forum and other CES conferences; presented and facilitated sessions at additional regional and national conferences.

Expanded Learning Opportunities Project Consultant, Rhode Island After School Plus Alliance, Providence, RI 2009-2011

Served as technical support provider for Rhode Island’s Expanded Learning Opportunities (ELO) projects. Planned strategy; developed implementation manual and related materials; wrote policy analyses; convened educators, policy-makers, and community-based organizations for ELO professional development.

Development and Communications Consultant, College Unbound, Providence, RI 2009-2010

Collaborated with leadership to secure first-year funding. Planned strategy, researched and cultivated funding sources, wrote grant proposals, created development database, launched individual giving campaign, and crafted communications to inspire support for alternative approaches to higher education.

ADDITIONAL PROFESSIONAL EXPERIENCE

Keynote Speaker, National Small Schools Conference, Philadelphia, PA June 2016

Adjunct Faculty, Education Department, Antioch New England University, Keene, NH Summer 2016

Contributing Education Writer, *East Side Monthly*, Providence, RI 2010-2016

Consultant and Contributing Author, Education Alliance, Brown University, Providence, RI 2005

Senior Producer/Product Manager, E*TRADE, Menlo Park, CA 1999-2000

Director of Organizational and Web Development, Edmunds.com, Beverly Hills, CA 1997-1999

Virtual Community Center Producer, Electric Minds, San Francisco, CA 1996-1997

Learning Center Director, University of San Francisco, San Francisco, CA 1993-1996

Humanities Teacher, Mid-Peninsula High School, Palo Alto, CA 1992-1993

Research Assistant to the Chairman, Coalition of Essential Schools, Brown University, Providence, RI 1989-1991

SELECTED COMMUNITY PARTICIPATION and LEADERSHIP

Member, Providence Public Schools Superintendent Search Committee, Providence, RI 2015-2016

Treasurer, Aaron Regunberg, Rhode Island Representative, District 4, Providence, RI 2014-present

Member, Classical High School Community Association, Providence, RI 2014-present

President, Parent-Teacher Organization, Dr. Martin Luther King Jr. Elementary School, Providence, RI	2005-present
Executive Committee Member, Parent-Teacher Organization, Nathan Bishop Middle School, Providence, RI	2011-present
Member, Board of Advisors, Providence Student Union, Providence, RI	2012-2015
Member, Parents Advisory Council, Providence Public Schools, Providence, RI	2006-present
Vice-President for Membership Outreach, Temple Emanu-el, Providence, RI	2014-2015
Member, Executive Board, Coalition of Essential Schools, Providence, RI	2011-2013
Mentor, Metropolitan Regional Career and Technical Center, Providence, RI	2006-2008
Member, Advisory Board, Theodore R. Sizer Teachers Center, Francis W. Parker Charter Essential School, Devens, MA	2005-2008
President and Member, Board of Trustees, Leadership High School, San Francisco, CA	2003-2005

SELECTED PUBLICATIONS

"Restoring Justice," *Teaching Tolerance*, Summer 2014, Issue 47

Faces of Learning: 50 Powerful Stories of Defining Moments in Education, Jossey-Bass, 2011, contributing author

Horace, the journal of the Coalition of Essential Schools, editor and frequent contributor

Small Schools, Big Ideas: The Essential Guide to School Transformation, Jossey-Bass, 2009, co-authored with Mara Benitez and Laura Flaxman

"Formative Assessment Applications of Culminating Demonstrations of Mastery," book chapter in *Handbook of Formative Assessment*, Routledge, 2009, co-authored with Jay Feldman

"Exhibitions: Connecting Classroom Assessment with Culminating Demonstrations of Mastery," *Classroom Assessment, Theory Into Practice*, Winter 2009, Vol. 48, No. 1

"Exhibiting Authentic Achievement," *Principal Leadership*, September 2008, Vol. 9, No. 1

"Though Far Away, Katrina Gave Chance to Assist," *News & Notes with Ed Gordon*, National Public Radio, commentary aired 2/21/2006

Contributor, *Breaking Ranks in the Middle: Strategies for Leading Middle Level Reform*, National Association of Secondary School Principals, 2005

EDUCATION and CREDENTIALS

Harvard University Graduate School of Education, Cambridge, MA. Masters of Education, Teaching and Curriculum

Brown University, Providence, RI. A.B. with Honors, English and American Literature

San Francisco State University, San Francisco, CA. Completed coursework for Level I Special Education certification

Massachusetts Teaching Certification, English and Social Studies, grades 7-12

Leadership Rhode Island, Eta II class, 2011